

Data Protection Information

for the "Challenge Us: +5.5% OEE Guaranteed" competition

Data Protection Information

In accordance with Art. 13 and 14 of General Data Protection Regulation (GDPR), we hereby inform you about the processing of your personal in connection with our prize draw.

1. Who is responsible for data processing (responsible person)

STIWA AMS GmbH, Salzburger Straße 52, 4800 Attnang-Puchheim, Austria,
Austrian Business Register Number FN 103503 k, software@stiwa.com

2. Which data do we process on what legal basis and for what purposes?

We process the data you provide to us in the prize draw form. The processing is carried out for the following purposes based on the stated legal bases

2.1. Required for the conduct of the prize draw

2.1.1. Purpose

We process this data to register your participation, select the winners, notify you in case of a win, and process the prize.

2.1.2. Data

- › First and last name

- › Company name
- › E-Mail address
- › Phone number
- › Your submitted text („why I should win“)

2.1.3. Legal basis

Art. 6 (1) lit. b GDPR (fulfillment of a contract or implementation of pre-contractual measures)

2.1.4. Necessity of providing your data

The provision of your data for the prize draw (first and last name, company name, phone number, e-mail address, "why I should win") is voluntary, but necessary for participation. Without this data, you cannot participate in the prize draw (legal basis Art. 6 (1) lit. b GDPR)

All further consents (product information, newsletter, publication) are also voluntary. Failure to give these consents will not affect your chances of winning.

2.2. Anonymization of the entry, "why I should win"

2.2.1. Purpose

To gain insights into your challenges and to use the feedback received (in an anonymized form) for promotional purposes.

2.2.2. Data

- › Your submitted text ("why I should win")

2.2.3. Legal basis

Art. 6 (1) lit. f GDPR (our legitimate interest)

2.3. Voluntary consents

2.3.1. Product information and contact

2.3.1.1. Purpose

Only if you have given us your explicit consent, we process your data to contact you even after the prize draw (in case of not winning) and to inform you about our products and offers

2.3.1.2. Data

- › First and last name

- › Company name
- › E-Mail address
- › Phone number
- › Your submitted text („why I should win“)

2.3.1.3. Legal basis

Art. 6 (1) lit. a GDPR (consent).

2.3.2. Trade Fair Newsletter

2.3.2.1. Purpose

Only if you have given us your explicit consent, we use the data below to send you the newsletter regarding the SPS trade fair.

2.3.2.2. Data

- › First and last name
- › E-Mail address

2.3.2.3. Legal basis

Art. 6 (1) lit. a GDPR (consent)

2.3.3. Publication of the Winner

2.3.3.1. Purpose

Only if you have given us your explicit consent in the event of a win, we will publish your data on our LinkedIn channels.

2.3.3.2. Data

- › First and last name
- › Company name
- › Your submitted text („why I should win“)

2.3.3.3. Legal basis

Art. 6 (1) lit. a GDPR (consent)

2.3.4. Withdrawal of Your Consent

All processing based on your consent (product information and contact, exhibition newsletter, publication of the winner) is voluntary. You have the right to withdraw your consent at any time without giving reasons, with effect for the future. The withdrawal of consent does not affect the lawfulness of the processing carried out on the basis of the consent until its withdrawal

2.3.4.1. Product information and contact, and publication of the winner

You may withdraw your consent by sending a simple notification to the contact details specified in **section 1**.

2.3.4.2. Trade Fair Newsletter

You can also unsubscribe from the newsletter at any time via the "unsubscribe" link in the newsletter itself.

3. Who receives your data (recipients)?

3.1. Conduct of the prize draw

Within our company, only those departments that need access to your data for the fulfillment of the purposes mentioned above will receive it

3.2. Anonymization of the message ("why I should win")

Within our company, only those departments that need access to your data for the fulfillment of the purposes mentioned above will receive it.

3.3. Product information and contact

Within our company, only those departments that need access to your data for the fulfillment of the purposes mentioned above will receive it.

In addition, we use the following external service providers for mail delivery: eworx and Hubspot

3.4. Trade Fair Newsletter

Within our company, only those departments that need access to your data for the fulfillment of the purposes mentioned above will receive it.

In addition, we use the following external service providers for mail delivery: eworx and Hubspot.

3.5. Publication of the winner

Within our company, only those departments that need access to your data for the fulfillment of the purposes mentioned above will receive it.

The winner will be published on the LinkedIn channels of STIWA AMS GmbH.

4. How long do we store your data?

We store your data only for as long as it is necessary for the respective purposes

4.1. Prize draw (without further consent)

Data of non-winners will be deleted after the prize draw has concluded and any objection periods (e.g., 3 months after the participation deadline) have expired.

4.2. Product information

We store your data until you withdraw your consent.

4.3. With consent (Marketing/Newsletter)

We store your data until you withdraw your consent.

4.4. Published winner data

The data remains published as long as the content exists on the channels or until you withdraw your consent. Following your withdrawal, the data will be removed from the channels under our control.

5. What rights do you have (data subject rights)?

You have the right at any time to:

- › **Access** (Art. 15 GDPR) to the data concerning you.
- › **Rectification** (Art. 16 GDPR) of incorrect data.
- › **Deletion** (Art. 17 GDPR) of your data (e.g., after withdrawal of consent or if the purpose ceases to exist).
- › **Restriction of processing** (Art. 18 GDPR).
- › **Data portability** (Art. 20 GDPR) regarding the data you have provided to us based on consent or a contract.
- › **Object** (Art. 21 GDPR), if the processing is based on our legitimate interest (Art. 6 (1) lit. f GDPR) (here: anonymization of the message, "why I should win").

To exercise your rights, please use the address specified in **section 1**.

6. Where can a complaint be filed if necessary?

If you believe that the processing of your data violates data protection law, you have the right to lodge a complaint with a supervisory authority (Art. 77 GDPR). In Austria, this is the Austrian Data Protection Authority (www.dsb.gv.at), Barichgasse 40-42, 1030 Vienna.